



WEBTELLIGENCE
◆ INTEGRATED ECOMMERCE PROCESSING

Feature Summary

The following features/capabilities are included with each license of Webtelligence.

◆ Integration

- Read from OE/AR/IC Tables
- Write to Accpac through Views (no direct writing to the Accpac database)
- Customer specific price, tax, and currency
- Discount by customer type
- Discount by volume
- Contract and sale prices
- Allow on web flag can be used to filter web store items
- Multiple units of measure can be displayed
- Inactive customers automatically disabled in web store
- Inactive items automatically disabled in web store

◆ Administration

- Easy to use administration menus
- Secure browser log in
- View and Edit site administration users
- Manage customer log ins
- Create web store product categories (multi-tier)
- Upload item content and images via zip files
- Add extended item content/images using administration tools
- Find items missing extended information and images
- SMTP email order confirmation templates
- Integration to Google Analytics for reporting
- Set up shipping URL tracking

◆ Customization

- Fully customizable business logic and presentation layers
- Web stores layout and look can be customer specific, managed by a customer or third party web developer

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◆ Web Store Shopping/Ordering Features

- Business to Business (B2B) – Accpac AR customers
- Multi buyers per AR account
- Business to Consumer (B2C) – Accpac anonymous (cash account) customers
- Web based Order Entry/Sales Person – place order on behalf of customer
- Flexible customer registration options
- Support of multiple dynamic category menu styles
- Support for multi-tier categories
- One item can be displayed in multiple (or all) categories
- Support for Brand/Manufacturer categories
- Banner Ads with click through tracking
- Customer loyalty points program
- Product wish list for web users
- Shopping cart, with summary on each page if required
- Buy button and pricing can be hidden prior to log in (usually for B2B sites)
- Different areas of the store can use different site templates
- Search by item number, description, extended information
- Search within search results
- Items can be ranked so certain items appear at top of search/category lists
- Show manufacture specific items filtered in a category
- Sort search results by item number, description, price
- Promotions

◆ Item Content Pages

- Item number pulled from Accpac
- Item description pulled from Accpac
- Pricing (customer specific) based on Accpac set up
- Four image sizes (scaled correctly from source image)
- Fully flexible item detail page layouts
- Ability to display item variations via drop down lists or a grid
- Related or complimentary items
- People who bought this item also purchased feature
- Search engine friendly URLs, page names

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❖ Check out features

- Bill-to and Ship-to data pulled from Accpac for AR customers
- Web customers can register (if this is enabled) to add Bill- to and Ship-to
- Four shipping calculation methods included
- Integration to UPS, FedEx and Canada Post for real-time rates
- Custom shipping fee calculation logic can be enabled
- Checkout payment by credit card
- Checkout payment – On Account for Accpac AR customers with terms

❖ Deployment/Upgrades

- Low cost per store license fee
- Discounts for additional store instances/child sites
- Low monthly hosting/managed services fees
- Secure hosted model
- Linux
- Open HTML
- Cascading Style Sheet (CSS) support
- JavaScript
- Flash
- Physical and environmental protection
- Power back-ups
- Multiple upstream internet connections
- Common code base for all customers
- All customers have ability to use all standard features (existing and those added over time)
- Customers can have unique customer function added
- No annual software assurance

NOTES:

- ❖ Customer specific customizations can be enabled at additional cost.
- ❖ Services work may be required to implement some standard functions included above based on specific customer requirements.

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